

SHRI SHANKARACHARYA MAHAVIDYALAYA, JUNWANI, BHILAI DEPARTMENT OF COMPUTER SCIENCE Session – 2023-24

EVENT REPORT

Name of Event : Six days Certificate Training Program on "Data Science" Event Date: 5/12/2023 - 11/12/2023

Day-1

Topic: Data Science Date : 05/12/2023 Time : 10:30 am No. of Participants : 51

Our 1st day guest Mr. Manoj Kumar Singh "Assistant Professor of Shri Shanakaracharya Institute of Technology" give a brief introduction about what the Data science is and how it become the most demanding job of the 21st century. He also tell us about how Data science is a deep study of the massive amount of data, which involves extracting meaningful insights from raw, structured, and unstructured data that is processed using the scientific method, different technologies, and algorithms that uses tools and techniques to manipulate the data so that you can find something new and meaningful. He also mentioned that Data science use the most powerful hardware, programming systems, and most efficient algorithms to solve the data related problems and It is the future of artificial intelligence.

OUTCOME





The generous conclusion that comes out from this session is that students got to know about a lot of unknown facts through this topic. Students learn about the data science which is used in almost every industry today which is an emerging field and good for future.

Facebook link:-

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Photographs :-



Enclosed event Documents: -







Day-2

Topic: Machine Learning Event Date : 06/12/2023 Time : 10:30 am No. of Participants : 58

Our 2nd day guest Dr. Smita Suresh Daniel "Professor of St. Thomas College" share some knowledge about Machine learning. She explains that in the real world, we are surrounded by humans who can learn everything from their experiences with their learning capability, and we have computers or machines which work on our instructions. But here Machine Learning plays an important role where a machine can also learn from experiences or past data like a human does. She added that the demand for machine learning is steadily rising. Because it is able to perform tasks that are too complex for a person to directly implement, machine learning is required.

OUTCOME

The major conclusion was that students got to know a lot about machine learning that it focused on building computer systems that learn from data. This event gives a basic knowledge about machine learning and its importance in our daily life.







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Day-3

Topic: Data Mining Event Date : 07/12/2023 Time : 10:30 am No. of Participants : 49 Total no. of faculty : 05

Our 3rd day, guest Dr. Santosh Miri "Professor of St. Thomas College" discuss about the topic Data Mining. He begins his lecture about telling that how data mining is one of the most useful techniques that help entrepreneurs, researchers, and individuals to extract valuable information from huge sets of data. He also defines the wide range of applications across various industries, including marketing, finance, healthcare, and telecommunications. He further discusses about the various types of data mining and its advantages and disadvantages.

OUTCOME

Some feedback come out from Students was that they got to know that how data mining is important in transforming raw data into practical knowledge. They also gain the knowledge about how Businesses can get reliable information through data mining.







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Day-4



Topic: Artificial Intelligence Event Date : 08/12/2023 Time : 10:30 am No. of Participants : 37 Total no. of faculty : 05

On 4th day of certificate Training programmer, guest Mrs. Latika Tamrakar "Professor of V.Y.T. PG Autonomous College" talks about one of the booming technologies of computer science which is ready to create a new revolution in the world by making intelligent machines. She conclude that the Artificial Intelligence is now all around us which is currently working with a variety of subfields, ranging from general to specific, such as self-driving cars, playing chess, proving theorems, playing music, Painting, etc. Artificial Intelligence holds a tendency to cause a machine to work as a human. At last she added that AI is one of the fascinating and universal fields of Computer science which has a great scope in future.

OUTCOME

Overall conclusion that comes out from this session is that students got to know about a lot of unknown facts through this topic. Students got to know that how AI is making our daily life more comfortable and fast. They came to know that it can solve complex problems with an efficient way in multiple industries, such as Healthcare, entertainment, finance, education, etc.













Facebook Link :

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Day-5

Topic: Data Analysis **Event Date :** 09/12/2023

Time: 10:30 am

No. of Participants : 29

Total no. of faculty : 05

Our 5th day, guest Mr. Aanand Tamrakar "Professor of Shri Shankaracharya Institute of Professional Management and Technology" give a brief introduction about the Data analysis which is the process of systematically collecting, cleaning, transforming, describing, modeling, and interpreting data, generally employing statistical techniques. He further added that Data analysis is an important part of both scientific research and business, where demand has grown in recent years for data-driven decision making. He also mentioned that Data analysis techniques are used to gain useful insights from datasets, which can then be used to make operational decisions or guide future research.

OUTCOME

This session gives students a knowledge about how data is generated and collected where data analysis requires scalable, flexible, and high performing tools to provide insights in a timely fashion.

Photographs:-







Facebook Link :-

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Day-6

Topic: Data Science in Digital Marketing Event Date : 11/12/2023 Time : 10:30 am No. of Participants : 57 Total no. of faculty : 05

Our 6th day guest Mr. Jayesh Badani "Counselor, Anion Soft tech" discuss about the role of data science in digital marketing. He also tell us that Data science plays an important role in digital marketing because it allows businesses to measure the effectiveness of their marketing efforts. By analyzing and tracking key performance indicators (KPIs), such as website traffic, conversion rates, and customer engagement, companies can identify areas for improvement and optimize their marketing efforts accordingly. By incorporating data science





techniques into data, business gains a deeper understanding of their customer's needs and develop more effective marketing campaigns. Data science approaches are used in digital marketing to collect, process, and analyze data to better understand customer behavior and preferences.

All the students of Computer Science department of Shri Shankaracharya Mahavidyalaya gathered to achieve the knowledge about the Data Science in digital marketing . The event was hosted by the students of BCA 1st year they shared their thoughts and opinions. More than 50 students participates in this event. Then the HOD of Computer Science Department concluded the event by sharing his thoughts on this topic and also thanked the students for showing their interest and making this event a success.

At last, we also enjoyed a game which was based on the concept of compiler, in which three students search for a thing but one person is blind folded and got instructions by the another person who can't see the location.....3rd person guide the 2nd person about the location.

OUTCOME

Students learned about how Businesses may enhance their marketing efforts by utilizing data science methodologies. The role of data science in digital marketing cannot be overstated. Data science enables marketers to gain valuable insights into customer behavior, preferences, and trends, allowing them to make informed decisions that can significantly improve marketing performance.







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SHRI SHANKARACHARYA MAHAVIDYALAYA, JUNWANI, BHILAI DEPARTMENT OF COMMERCE Session – 2023-24

EVENT REPORT

Name of the Activity: - Workshop on Financial Literacy

Event Date: 30/10/23 TO 3/11/2023

No. of Participant: 54

Event Report: The Financial Literacy Workshop was held on 30/10/2023 to 3/11/2023. The event aimed to enhance participants' understanding of personal finance management, including budgeting, saving, investing, and managing debt. This report summarizes the key aspects of the workshop, including objectives, content covered, participant engagement, and feedback. The primary objective of the 30-hour certificate course on financial education was to equip young citizens with essential knowledge and skills in personal finance and financial literacy. The course aimed to empower participants to make informed financial decisions and develop responsible financial habits early in their lives. Participants gained a comprehensive understanding of fundamental financial concepts and strategies, empowering them to make informed financial decisions. Practical exercises and workshops equipped participants with skills in budgeting, saving, investing, and managing debt responsibly.

OUTCOME: The Financial Literacy Workshop successfully met its objectives by providing participants with valuable knowledge and practical tools for managing their finances. The positive feedback and engagement suggest that future workshops should continue to focus on interactive and practical learning experiences while addressing any areas for improvement.



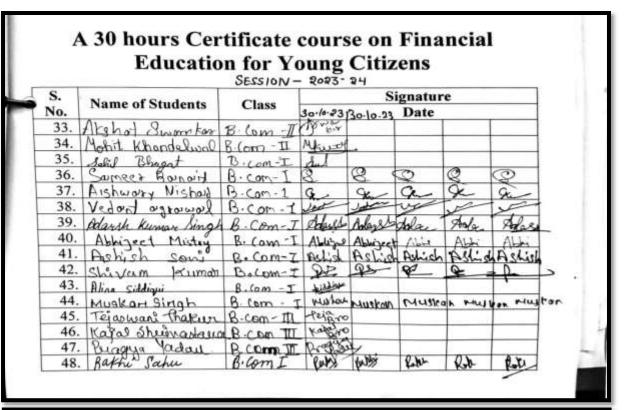




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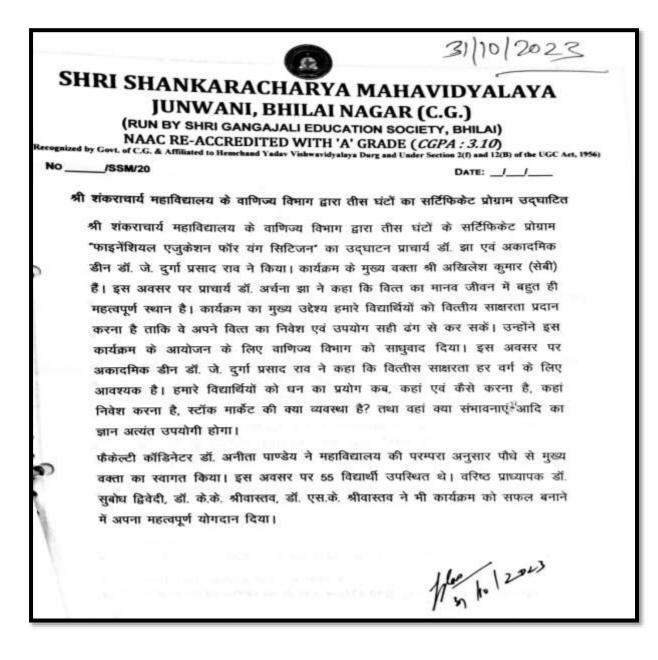
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