





A Report on

Educational Institution Level Webinar

on

Awareness Programme on Intellectual Property Rights

A joint initiative by Intellectual Property Office India (IPO)

Under

NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION (NIPAM)

Organized by

SHRI SHANKARACHARYA MAHAVIDYALAYA JUNWANI BHILAI (CHHATTISGARH)

(Monday) 31st October, 2022 Time: 12.00 noon to 1.00 pm

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An Online Educational Institution Level Webinar (October 31, 2022) on *Awareness Programme on Intellectual Property Rights* was organized by Intellectual Property office India (IPO) Under National Intellectual Property Awareness Mission (NIPAM) in association with Shri Shankaracharya Mahavidyalaya Junwani, Bhilai (Chhattisgarh) which was designed with topics covering various aspects of intellectual Property rights including IPR and Business Competitiveness, Patents, Trademarks and Copyrights, in order to offer a comprehensive an up- to- date knowledge to all the participants.

Dr. Rahul Mene IQAC Coordinator and HoD English introduced the Resource Person of the webinar Mr. Tamal Saha, Examiner of Patents & Designs & NIPAM Officer (Gr. 'A' Gazetted), The Patent Office Kolkata, DPIIT, Ministry of Commerce and Industry, Government of India.

Speaking on the occasion, Mr. Arnab Bhattacharya Examiner of Patents & Designs & NIPAM Officer (Gr. 'A' Gazetted), The Patent Office Kolkata, DPIIT, Ministry of Commerce and Industry, Government of India, made an overview of patent, design and IPR in totality and called upon the delegates to make themselves aware of the benefits of filing applications for patents and industrial design with IP office and making a commercial use of it. He also said that Indian higher education institutions are lagging behind in filing patents for innovation as focus is more on publishing research papers than going for patenting innovation.

Although, the number of patent filings increased from **42,763** in 2014-15 to **66,440** in **2021-22** due to steps taken by the government to strengthen intellectual property rights regime of the country. It also said India granted **30,074 patents** in **2021-22** as compared to **5,978** in **2014-15**. There has also been a reduction in the time of patent examination from **72 months** in **2016** to **5-23 months** at present. "For the first time in the last 11 years, the number of domestic patent filing has surpassed the number of international patent filing at Indian Patent (IP) office in January-March 2022 quarter," it said.

If we look at the patent filing trend from Indian universities, majority of patents are driven by CSS Haryana Agricultural University which constitute 12% (15) of the total, followed by GB Pant University 11% (14), Anna University 8% (10), North Maharashtra University 7% (9), Pune University 7% (8), Jadavpur University 7% (8), Tamilnadu Agricultural University 4% (5) However, we see that Sanskriti University has crossed the coveted landmark figure of filing 1,155 patents out of which 702 patents filled in the financial year 2021-22 followed by other top universities of India. Whereas, in US, one university files over 300 patent applications".

He Said, we need a national policy for strengthening the IP concept in the country, which is currently not there. This is more a sociological problem. Since childhood we are not allowed to question. This is the reason why innovative ideas do not get encouraged as inquisitiveness is not encouraged. An inquisitive mind is the basis for innovation,"

He urged the universities to reward patent work in way of promotions and increments. He also said that Pune should be the place where more intellectual property should be getting generated. "India's trademark registration is fifth in the world, which is a good thing that has happened. In Asia, India is second highest in terms of trademark registration after China. Registering one's own trademark is a very important step as it is the identity of the company."

Resource Person of the Webinar Mr. Tamal Saha Examiner of Patents & Designs & NIPAM Officer (Gr. 'A' Gazetted), The Patent Office Kolkata, DPIIT, Ministry of Commerce and Industry, Government of India, made an overview of Patents, its types and its examples along with interesting court cases. He also explained the procedure to get a patent in India and emphasized upon as to how to translate research into patent.

The universities are still focused on publishing their innovation in research journals, as number of papers published act as a benchmark for academic performance index. And any innovation that gets published before acceptance of patent application gets rejected for patenting. One should go for patenting and then publish the details," he said. He also made an overview of Design, registration, procedures & practices and explained the technicalities of "The Design Act 1911", salient features of the design (amendment) Rules 2008 and filing of application etc.

Resource Person Mr. Tamal Saha talked about the IP Management, Importance of IP, and IP Contribution in organization growth, building an IP portfolio and Technology Transfer and Business value of IP for Universities, He answered a good number of queries raised by the delegates. He also discussed on Trademarks, Types of Trade Marks with examples and illustrations, Procedures to get Trademarks registration in India, Advent of Madrid Protocol in India, Advantage of Trade Marks protection and answered various queries raised by the participants. He also made an overview of Copyright, Examples and it's Types with illustrations, Latest Case Laws on Copyright, Importance of Copyright registration in India and its advantages. He gave an insightful knowledge to the participants and answered various queries by the participants.

Speaking on the occasion **Principal Dr. J. Durga Prasad Rao** said 'it is important for everyone to know about intellectual property rights. Such productive sessions are organized by the college to personally encourage all students, faculties in the field of research. It also provides facilities to all for research and always implies help in the research field. All participants should make the most of this session.

Vice Principal Dr. Archana Jha said that 'our college continues to provide facilities in the field of Research under the NAAC norms and keeping in view the quality assurance. The college is always encouraging its teaching staff and students so that all can move forward by taking advantage of these facilities. We will always strive to promote the work of research'.

In the end **Resource Person** of the **Webinar Mr. Tamal Saha** shared an interesting video clip "**IP is everywhere!**" giving an insight of Intellectual Property Rights in a colloquial manner through the link https://voutu.be/e22mTmznSA8

Finally, the expert talk was very fruitful and relevant for the students, and faculty members. A total of **119** participants were present during the webinar. The IPR Cell & IQAC of the college will try to arrange this type of expert talk at regular time of interval so that holistic development of student could be possible.

Dr. Akanksha Jain HoD Biotechnology, was also involved in coordinating the programme followed by a Q/A session at the end of the webinar and vote of thanks proposed by **Mr. Sandeep Jashwant NAAC Coordinator & HoD Management**.

Registration Link:

https://forms.gle/zqi5faKKWbzjQDBj8

Meeting Link of the Webinar:

Join from the meeting link

 $\frac{https://patentofficekolkata.webex.com/patentofficekolkata/j.php?MTID=mf0af22ea}{98afe34f32927063d4654beb}$

Join by meeting number

Meeting number (access code): 2558 331 7961

Meeting password: kjWuTJtT642 (55988588 from video systems)

GLIMSES OF THE WEBINAR

























